

14-16 October Sydney I Australia

BUILD SKILLS, BREAK BARRIERS & ACHIEVE ENGINEERING EXCELLENCE









PARTNERSHIP PROSPECTUS

There's something electrifying about walking into a room where everyone is united with a common goal. The Women in Engineering Summit was an amazing experience. I learned so much in just 2 short days, and met so many inspiring, smart and driven women. An empowering, educational experience.

Industrial Automation Engineer, GPS Electrical Services (past attendee)

Past Partners Include:





Organised by:



Australia's most popular WOMEN IN ENGINEERING event returns!

The 4th annual **Women in Engineering Summit 2025** is a dynamic and inspiring event that brings together female engineers, students, industry leaders, and advocates to celebrate, support, and empower the engineering field.

Through keynote speeches, panel discussions, networking sessions, and workshops, the summit fosters collaboration, innovation, and career development while addressing the challenges and opportunities unique to women in STEM.

If you have an innovative or market leading product, solution or service related to any aspect of engineering, the **Women in Engineering Summit 2025** needs to be a part of your sales and marketing campaign.

With the first 3 Women in Engineering events all selling out, this is your opportunity to engage with key decision makers representing the entire spectrum of the engineering profession, understand their challenges, and share solutions.

Who will you meet?

Potential sponsors of the **Women in Engineering Summit** will have the opportunity to connect with a diverse and influential group of attendees, from engineering leaders through to aspiring engineers, industry professionals, academic leaders, and top engineering students from universities across the region.

You'll also engage with keynote speakers, innovators, and decision-makers from leading tech companies, engineering firms, and research institutions.

These interactions provide sponsors with valuable networking opportunities, potential recruitment connections, and meaningful conversations around inclusion, innovation, and leadership in engineering.



Key Themes:

- Discovering solutions to to accelerate your career, improve your projects, and drive organisational success
- Industry outlook: learning how to succeed in the engineering profession of tomorrow
- Developing in-demand skills to improve your performance, strengthen teams & future-proof your career
- Exploring how top companies are tackling technology, sustainability & engineering challenges



The high quality of the speakers and high intellectual level of the content really impressed me. A dynamic, inspiring and empowering event focusing on intensive high level knowledge sharing.

General Manager, Haslin Constructions





Past speakers include:



Felicity Furey
Chief Executive Officer
WeAspire



Sandra Nilsen General Manager -Design & Engineering BESIX Watpac



Abbey Johnson Head of Design & Innovation Taylor



Flavia Tata Nardini Chief Executive Officer & Co-Founder Fleet Space Technologies



Taryn Stark
Program Chief Engineer
Boeing



Madeleine McManus OAM Chief Executive Officer Centre for Professional Engineering Education



Diana Zagora
Director - Civil Engineering
Infrastructure
Transport for NSW



Marie O'Looney Associate Director SDA Structures



Bernadette Fitzgerald Director of Sustainability and Climate Change WSP



Lisa Kinross Chief Executive Officer Civil Contractors Federation Victoria



Alexis Davison
Executive Program Director
Major Road Projects
Victoria



Rick Kreeck
Executive Director
BG&E



Lisa Currie
Water Practice Leader
NSW & ACT
Aurecon



Gosia Suchorska Project Director Winslow Infrastructure



Sheryll Ann Duguran Principal Civil Engineer/ Team Leader Wallbridge Gilbert Aztec (WGA)

WGA

Why leaders and decision makers will be at the Women in Engineering Summit 2025

Join the premier event for women in engineering to accelerate your career and drive organisational success

uccess

Sharpen your communication, leadership & project management skills

33

Combat the DEI backlash by learning how to address resistance, strengthen credibility, and keep diversity progress moving forward

Learn how top companies are tackling technology,

sustainability & engineering challenges

5

Experience interactive champagne roundtables for high impact discussions, actionable insights & meaningful connections



Access proven strategies for career advancement & longevity



Expand your network with authentic and accomplished leaders who can support your professional growth





Who should partner?

If you have an innovative or market leading product, solution or service related to any aspect of engineering, the 4th annual Women in Engineering Summit 2025 needs to be a part of your sales and marketing campaign.

With the first 3 Women in Engineering events all selling out, this is your opportunity to engage with key decision makers representing the entire spectrum of the engineering profession, understand their challenges, and share solutions.

Partners will include, but are not limited to:

- Engineering, design & project delivery firms
- Construction & contracting companies
- Technology & software providers
- Materials and equipment suppliers

- Recruitment & workforce solutions
- Project management consultants
- Building and construction suppliers

Why partner?

Does your organisation want to....

Increase visibility and be recognised as an expert in its field?

The Women in Engineering Summit 2025 positions your organisation as a thought leader in front of renowned and industryrecognised speakers as well as an inquisitive and influential audience of attendees

Increase reach?

Use ours! The Women in Engineering Summit 2025 marketing reaches over 15,000 unique, targeted contacts – join our campaign early and benefit from 5+ months of brand awareness

Meet the right people?

With multiple networking opportunities across the 2 main conference days, you can expand your networks and socialise with existing clients and prospects. Save time on identifying and building relationships with new prospects. We target the key influencers and decision makers and you grow your community and get authentic, meaningful facetime across the event days

Launch new products?

Showcase new and innovative products and services to an interested and influential audience of dedicated professionals seeking the best solutions to the challenges they're facing

Build its brand?

The Women in Engineering Summit 2025 offers brand recognition opportunities to position your company among the premier organisations within the engineering ecosystem and enhance your profile as a trusted brand and market leader

If yes, then let's connect.

Through consultation with our in-house marketing strategists, we will tailor a programme to suit your objectives, whether they involve thought leadership, branding, lead generation, specific one on one meetings or a more social networking event.

There are numerous sponsorship and exhibition opportunities available with packages designed to help you meet your marketing and sales targets. Contact Lewis Halliday on lewish@questevents.com.au or +61 (0) 412 678 218 to discuss how we can help you connect with your ideal audience.





Sponsorship opportunities



TIER 1

- 20-minute Presentation **AND**
- 40-minute Panel Session
- 2x3m exhibition space
- 5 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event



TIER 2

- 20-minute Presentation
- 2x3m exhibition space
- 4 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event



TIER 3

- 40-minute Panel Session
- 2x3m exhibition space
- 3 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

\$25k







EXHIBITOR

- 2x3m exhibition space
- 2 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

\$10k

We only work with a few select partners to maximise mutual value and these are only our basic package options.

To obtain a more bespoke package including sponsorship opportunities such as a coffee cart, networking drinks, lanyards, or any other ideas you have, please contact us to discuss how we can help you connect with your ideal audience.



Lewis Halliday

Partnerships Director

✓ lewish@questevents.com.au

4 +61 (0) 412 678 218

Investment rates are in Australian dollars and GST exclusive.



Inspiring to be in a room with so many diverse, smart, interesting engineering women. So important we learn from each other, build our networks and share our experiences.

Project Controls Manager - Southern Region, ACCIONA



